



HISTORIC DOWNTOWN, BRYAN



WOLF PEN CREEK, COLLEGE STATION

BRYAN-COLLEGE STATION

T · E · X · A · S

Proposal for
2016 USA ULTIMATE COLLEGE CHAMPIONSHIPS

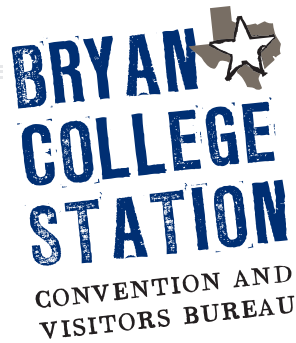
Presented by
B-CS CONVENTION & VISITORS BUREAU
CITY OF COLLEGE STATION

J.D. Wood
 Parks Tourism Manager

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jdwood@cstx.gov





WELCOME TO BRYAN-COLLEGE STATION, TX

February 21, 2013

International Association of Administrative Professionals
Texas-Louisiana Division

Howdy!

I would like to personally thank the International Association of Administrative Professionals, Texas-Louisiana Division for considering Bryan-College Station as the location for your 2015 Convention. Bryan-College Station is a small town filled with hospitality and charm that you will receive by all, while still offering big city amenities. We try our best to make each meeting as unique as each organization's members.

Bryan-College Station is centrally located between Houston, Austin and Dallas/Ft. Worth. Our central location makes us easily accessible from all parts of the state. For those wishing to travel by air the College Station Easterwood Airport hosts both Continental and American Airlines.

We are home to Texas A&M University; we utilize the opportunity to incorporate a large number of university events including athletic activities, theater productions, galleries and museums. Texas A&M University is a campus where Howdy is more than a friendly greeting; it's a way of life.

Our local attractions are one of a kind! Visit our award winning Messina Hof Winery, where you can tour the cellars, hold a banquet or even participate in a team grape stomping competition. With more than 100 interactive exhibits, the George Bush Presidential Library and Museum proves to be an exciting and educational walk through history. If you're looking for a laid back afternoon or evening try a dine around in Downtown Bryan which showcases the uniqueness and charm of Bryan-College Station by offering an array of upscale restaurants, shops, arts, culture and nightlife.

We know that you and your group will find Bryan-College Station to be the best place to hold your conference. Our organization will offer a meeting experience that is incomparable. If you have any questions or concerns please call me at (979)-260-9898 or email: Marisa@bcscvb.org

Sincerely,

Marisa Liles
Director of Convention Sales

B-CS Convention & Visitors Bureau
715 University Drive East, College Station, TX 77840
T. 800.777.8292 P. 979.2609.898 F. 979.260.9800



CITY OF COLLEGE STATION
Home of Texas A&M University®

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TABLE OF CONTENTS



EXECUTIVE SUMMARY	X
Bid Checklist	
Our Services	
WHY BRYAN-COLLEGE STATION?	X
Transportation	
Attractions	
ACCOMMODATIONS	X
Hotels	
Dining	
Maps	

EXECUTIVE SUMMARY



STEPHEN C. BEACHY CENTRAL PARK, COLLEGE STATION

AMERICAN SOFTBALL ASSOCIATION

2015 National Championships

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BID CHECKLIST

The B-CS Convention and Visitors Bureau's mission is to market the cities of Bryan and College Station to tourists, conventions and event hosts of all shapes and sizes. In a community rich in tradition and history, we do our best to ensure that visitors experience the modern amenities of a big city combined with the charm of a friendly small town. Below are some of the services* we provide at no additional cost to you:

Room Block Assistance

We offer assistance in arranging your room blocks and helping your group find the right rooms at the right price.

Registration Assistance & Name Badges

Registration assistance can be provided by experienced clerks. Name badges can also be provided at no charge. We can even use your group/organization's logo!

Registration Bags and VIP Gifts

We are happy to provide Bryan - College Station plastic bags for all your materials, gifts and goodies for groups meeting in the Bryan - College Station area. Along with the bags, we can provide a gift basket catered toward your specific event for speakers and other VIPs.

Special Event Planning

Since we know Aggieland, allow us to use our expertise to help you with the planning and coordination of special group activities, children's programs, entertainment and guest activities.

Public Relations and Promotion Assistance

We would be happy to offer assistance with local media contacts or media lists are available upon request. We can also arrange a welcome address from the Mayors of Bryan and College Station or other city officials.

Attendance Builders / Promotional Brochures

We provide free services to help you build attendance or gain attention for your group. Our friendly staff will assist you in producing and mailing any promotional materials.

*** Services contingent on the number of attendees and hotel rooms picked up ***

VISITAGGIELAND.COM

715 University Drive East. College Station, TX 77840 P. 979-260-9898 | F. 979-260-9800

WHY BRYAN-COLLEGE STATION?



SMALL-TOWN **FEEL**. BIG-CITY **FEATURES**.

The Bryan-College Station area is recognized as one of the nation's best places for business, jobs, families and retirees. Located in the heart of central Texas, and within a three-hour drive of five of the nation's 20 largest cities, our network of well-maintained highways and a regional airport served by major airlines provides convenient access from just about anywhere.

COLLEGE STATION, TEXAS

College Station was named America's No. 1 college town and was a finalist for the nation's friendliest. With a population of more than 100,000, it is the largest city in the metropolitan area and boasts the fifth lowest property tax rate in the state among similar-sized communities.

- College Station is home to **Texas A&M University**, one of the country's largest public universities and a member of the powerful Southeastern Conference, making college sports a major attraction.
- The **George Bush Presidential Library and Museum** is one of the region's most popular tourist attractions with more than 125,000 annual visitors. Former President George H. W. Bush and Barbara make College Station their second home and are often seen around town.

BRYAN, TEXAS

Bryan has a vital and robust economy, quality schools, state-of-the-art healthcare, safe neighborhoods and a history that is reflected in the buildings and pride of its more than 76,000 residents.

- Bryan's **Historic Downtown** is experiencing vigorous renewal and boasts a variety of shopping and dining experiences within an architecturally rich setting.
- **Lake Bryan**, located just west of the city, is the Brazos Valley's premier destination for extreme fun and recreation. The park area's 180-acre island is perfect for year-round mountain biking, water sports and family camping.

ACCESSIBLE BY AIR & GROUND

80%

of Texas' population
resides within a
180-mile radius of
Bryan-College Station



*Austin (2 hrs), Houston (1.5 hrs),
Dallas (3 hrs), San Antonio (3.5 hrs)*

AIRPORTS

Easterwood Airport – College Station, TX

- Continental Connection – Flights arrive and depart Sunday through Saturday to and from George Bush Intercontinental Airport.
- American Airlines – Flights arrive and depart Sunday through Saturday to and from Dallas/Fort Worth International Airport.

George Bush Intercontinental – Houston, TX

- 100 miles from College Station, Bush Intercontinental is the largest hub for United Airlines and serves more than 40 million passengers annually.
- Competitors flying into this airport will receive a charter bus free of charge for transportation to and from College Station.

Other Airports

Austin-Bergstrom International – Austin, TX (100 miles)
Houston Hobby Airport – Houston, TX (100 miles)
San Antonio International – San Antonio, TX (160 miles)
Dallas/Fort Worth International – Irving, TX (200 miles)

IN-TOWN TRAVEL

Car Rentals

A&A Auto Rentals
Avis Rent-A-Car
Enterprise Rent-A-Car (2 locations)
Hertz corporation (2 locations)
Xpress Rent-A-Car

Taxi Services

AAA University Taxi – 24 hour, state wide
AA Aggieland Cab Service
Advantage Taxi Service
Maroon Cabs

Bus Services

Aggieland's Classy Chassis Transportation
Sideline Shuttle

COLLEGE STATION **ATTRACTIONS**



GEORGE BUSH PRESIDENTIAL LIBRARY AND MUSEUM

The Bush Library and Museum reveals the unique influences and challenges of George H.W. Bush's life and presidency, encompassing much of the nation's history since 1941. Experience this special museum through artifacts, film, photographs, documents, music, sound and interactive technology.



TEXAS A&M UNIVERSITY

GIG'EM AGGIES! Texas A&M University is the third-largest university in the nation. Take a campus walking tour and learn about the traditions and spirit of Aggieland. While you're there, stop by the J. Wayne Stark University Center Galleries or visit the Sam Houston Sanders Corps of Cadets Center.



NORTHGATE DISTRICT

Discover the entertainment district of Aggieland, home to the famous Dixie Chicken and Bottle Cap Alley and also known for live music, cold drinks and great local cuisine all just across the street from Texas A&M University.



DISASTER CITY®

Disaster City® is where tragedy and training meet – a place where anything is possible. This 52-acre training facility is adjacent to the world-renowned TEEX Brayton Fire Training Field and delivers a full array of scenarios faced by today's emergency response professionals.

BRYAN **ATTRACTIONS**



HISTORIC DOWNTOWN

Located just 5 miles from Texas A&M University, Downtown Bryan is the intersection of local art and life. Home to numerous restaurants, boutiques, concert and event venues, and art galleries, Downtown Bryan is the perfect place to spend a night out, a weekend away, or even settle down.



LAKE BRYAN

Lake Bryan is a power plant cooling reservoir located 5 miles northwest of Bryan. The lake is a popular destination for boating, fishing, biking and camping. Visitors can also enjoy a casual dinner at the Lakeside Icehouse or come out with friends after a day on the water to enjoy live music and an incredible sunset.



MESSINA HOF WINERY AND RESORT®

The Bonarrigo family began making wine in the 1800s in Sicily. Centuries later, Paul Vincent Bonarrigo became the first in his family to make wine in Texas. Founded on family values, tradition and romance, Mesina Hof Winery and Resort® has held a place in the local community since the 1970s.



BRAZOS VALLEY MUSEUM OF NATURAL HISTORY

The Museum highlights the dynamic relationships between human beings and their natural environment. Galleries include fossils, sculptures, farming and survey equipment, a discovery room, educational resources and a variety of other rotating exhibits.

NEARBY **ATTRACTIONS**



BLUE BELL CREAMERY, BRENHAM

Founded in 1907, Blue Bell grew from a small Texas dairy into the third-largest ice cream producer in the U.S. today. Join more than 100,000 annual visitors on a tour of the factory, savor fresh hand-dipped ice cream in the parlor and shop for factory memorabilia in the Blue Bell Country Store.



WASHINGTON ON THE BRAZOS, WASHINGTON

This picturesque site located along the Brazos River provides a beautiful setting for picnicking, sightseeing and bird watching. You can also learn about those who fought and won Texas' independence from Mexico at The Star of the Republic Museum, Independence Hall and Barrington Living History Farm.



ROYALTY PECAN FARMS, CALDWELL

The family owned-and-operated Royalty Pecan Farms offers fresh Texas pecans, pecan candies, breads, pies, and other handmade treats for visitors. Its gift shop sits on a bluff overlooking 500 acres of lush pecan trees. Bring friends and family for a day of shopping, sampling, wine tasting, and more!



ANTIQUE ROSE EMPORIUM, BRENHAM

This fanciful eight-acre spread has been growing and displaying antique roses since 1985. More than 50,000 visitors a year view these brilliant blooms that have stood the test of time. The destination is unique among other gardens thanks to the integration of a variety of perennials, herbs, vegetables, and native plants.

LOCAL ORGANIZING COMMITTEE



DOMINIQUE POWELL, SPORTS SALES EXECUTIVE

DOMINIQUE@BCSCVB.ORG

Dom info here.



JOHN FRIEBELE, SPORTS SALES EXECUTIVE

JOHN@BCSCVB.ORG

John info here.



TYLER NUCKOLS, MARKETING SPECIALIST

TYLER@BCSCVB.ORG

Tyler info here.



JORDAN MESEROLE, DIRECTOR OF COMMUNICATIONS

JORDAN@BCSCVB.ORG

Jordan will coordinate local media for your event.



JD WOOD, TOURISM MANAGER / CITY OF COLLEGE STATION

JDWOOD@CSTX.GOV

JD will ensure our facilities are in optimal condition for your event.

VOLUNTEERS

Information about local volunteers here.

EVENT SITE



VETERANS PARK & ATHLETIC COMPLEX

Veterans Park and Athletic Complex spans 150 acres and is located just east of Highway 6, a primary corridor of the Bryan-College Station area. The park hosts many state, regional and national sports tournaments each year. Amenities include:

11 multi-purpose athletic fields
5 natural grass softball fields
Lights on all fields

1500+ parking spots
WiFi connection
Large pavilion

The park also includes 12 acres of memorial grounds dedicated to military veterans of the Brazos Valley. The site's trails, history panels, monuments and statues serve to recognize and honor the service and sacrifices of all American veterans past, present and future.



THE AMERICAN PAVILION

This is often the tournament headquarters for sporting events. Details include:

6,100 sq-ft main floor **Storage room**
745 sq-ft kitchen **Office room**
674 sq-ft main stage

FREQUENTLY ASKED QUESTIONS

Are there any other nearby athletic fields that could be used, if needed?

Yes. The newly renovated Penberthy Rec Sports Complex is one of Texas A&M University's largest outdoor recreational field facilities. Located less than three miles from Veterans Park, this complex has artificial turf and natural grass playing areas dedicated to drop-in recreation, intramural sports, and sport clubs.

Is there permanent seating, or could temporary seating be arranged?

Although there is no permanent seating at Veterans Park, temporary seating can be installed next to any of our multi-purpose fields.

Is there any type of stadium available for championship games?

Veterans Park does not have an enclosed field or stadium, but our nearby high schools have quality facilities that are often used for championship play.

Are restrooms or showers available at the field site?

Permanent restroom facilities are available at Veterans Park; however, there are no shower facilities at this time.

Are there any sources of drinking water on site?

Yes. Veterans Park has several water fountains installed near each of the multi-purpose fields. The park's American Pavilion also has a fully functional kitchen.

Can concessions be sold by vendors on site?

Non-food items can be sold by vendors with a valid city permit. Food items can also be sold with approval from our contracted concessionaire.

Are non-food exhibitors allowed to advertise and/or sell merchandise on site?

Yes, with a valid city permit.

Does the field provider have a contract for exclusive concession rights, or can bids be sought?

We currently have a contract in place for exclusive concession rights.

MEDICAL / HEALTH SERVICES

Hospitals

The Physicians Centre (.4 miles from site)
3131 University Dr. East - Bryan, Texas 77802
(979) 731-3100 | thephysicianscentre.com

St Joseph Regional Health (4.2 miles from site)
2801 Franciscan Dr - Bryan, TX 77802
(979) 776-3777 | st-joseph.org/sjrhc

College Station Medical Center (5.4 miles from site)
1604 Rock Prairie Rd - College Station, TX 77845
(979) 764-5100 | csmedcenter.com

Scott & White Hospital (5.8 miles from site)
700 Scott & White Drive - College Station, TX 77845
(800) 299-1212 | sw.org/location/college-station-hospital



Clinics

Scott & White College Station Clinic (1.5 miles from site)
1600 University Drive East - College Station, TX 77840
(979) 691-3300 | sw.org/location/college-station-clinic

Scott & White- Bryan Boonville Clinic (3.2 miles from site)
748 North Earl Rudder - Bryan, TX 77802
(979) 691-3300 | sw.org

Brazos Valley Urgent Care (4.1 miles from site)
2911 Texas Ave South - College Station, Texas 77845
(979) 764-BVUC (2882) | bvuc.net

College Station Clinic - Arrington Road (6.5 miles from site)
1296 Arrington Road, Suite 100 - College Station, TX 77845
(979) 691-3636 | sw.org/location/college-station-arrington-rd

Trainers

The Physicians Centre: Sports Medicine (.4 miles from site)
3131 University Dr. East - Bryan, Texas 77802
(979) 731-3100